

BrandBucket Seller Growth Program

UPDATED JANUARY 4, 2017

The Growth Program

BrandBucket is launching an opt-in program aimed at reducing costs for sellers by eliminating the need to register domains prior to submitting them to our marketplace.

How does it work?

As a seller, you can obtain an “appraisal” on submissions which will help you decide whether to register/buy each domain. The Growth Program has a different fee structure than standard accounts which requires a portion to be paid upfront for each submitted domain, paired with a reduced listing fee for accepted domains.

Who is it for?

Any domain seller who’s strategy includes increasing their portfolio of brandable names on BrandBucket through new domain acquisitions.

How does it reduce my costs?

By not having to pay registration fees to your registrar for domains that are not accepted, your overall costs will decrease. See below for a link to a handy calculator that shows your potential savings on the new program.

Tell me more!

Key Features

- ★ Submit unregistered names. You register only the names that are accepted.
- ★ \$1 appraisal fee per submitted domain.
- ★ \$9 listing fee per accepted domain.
- ★ \$10 in initial credits to get you started with your first set of 10 submissions.

Guaranteed* 72 Hour Response Time

As of December 1st, BrandBucket is officially announcing that you will have a response on your submissions — accepted with price or not accepted — within 72 hours. We understand that the success of this new program is tied to a consistent and speedy turnaround.

*Although we strive for perfection, we are only human and hiccups can happen. Our goal is to meet or exceed 99.8% of all domains processed within 72 hours each month.

How is this possible?

The launch and support of this new Growth Program is made possible by our continued investment in a team and infrastructure for reviewing your domain submissions. We are committed to all sellers to provide a solid, reliable, professional and trusted domain sales platform.

Cost Calculator

We've created a tool that calculates the total costs (registration fees and BrandBucket fees) of the current "Standard" seller model compared to the new Growth Program.

What kind of savings does this mean for me in particular?

The calculator shows you the number of domains you have submitted in the past 12 months, along with the percentage of those submissions that were accepted. You can adjust the number according to your 2017 strategy. The calculator also assumes a \$9 registration fee which you can adjust based on your particular registrar and acquisition preference (hand registration, auctions, etc.).

COST CALCULATOR

Which program is right for you? Use the calculator below to see what you would be spending based on your submission rate from the past 12 months.

Standard		Growth	
Number of submissions:	<input type="text" value="50"/>	Number of submissions:	<input type="text" value="50"/>
Cost of registration (each):	<input type="text" value="9.00"/>	Cost of registration (each):	<input type="text" value="9.00"/>
Cost of submission (each):	<input type="text" value="0.00"/>	Cost of submission (each):	<input type="text" value="1.00"/>
Number of approvals:	<input type="text" value="25"/>	Number of approvals:	<input type="text" value="25"/>
Listing Fee:	<input type="text" value="10.00"/>	Listing Fee:	<input type="text" value="9.00"/>
Total:	<input type="text" value="700.00"/>	Total:	<input type="text" value="500.00"/>

Reset

Calculate